

Resume



Summary:

Design and production of consumer goods packaging, POP displays, catalogs, brochures, newsletters and direct mail. I'm skilled at building strong team environments, and a dedicated and loyal employee.

Software Proficient:

- MAC and PC platforms
- QuarkXpress
- Adobe Creative Suite CS3
- Illustrating, (hand and computer)
- Microsoft Office (Word, Excel, Power Point, Outlook), working knowledge

Skill Set:

- Design and production of consumer goods packaging
- Digital photography, including photo retouching and color correction
- Copy writing and editing
- Coordinating printing overseas, (China)
- Managed multiple projects and set priorities under extremely tight deadlines
- Product development and design
- All aspects of web page design, (with the exception of coding)

Professional Experience:

Marketing Graphics Manager

Elegant USA, 100 Bomont Pl., Totowa, NJ, 07724. Sept 07 - Nov 08

- Responsibilities included directing creative team of seven, hiring full-time and freelance artists, and training new employees.
- Designed and created the *Walmart Automotive Accessories Style Guide*.
- Managed the consistency of all aspects of the creative and production process.
- Art directed and designed, packaging, POPs, trade show signage, sell-sheets, plan-o-grams, electronic and print catalogs and created illustrations.

Sr. Graphic Designer, (Freelance)

Freelance assignments at Mikasa, E.K. Success and Connors. Aug 05 - Aug 07

Art Director

Roadmaster (USA), 14 James Way, Eatontown, NJ, 07724. Jan 03 - June 05

- Responsibilities included directing creative team of six, hiring full-time and freelance artists.
- Worked with the electronic and engineering departments to create die lines, develop copy for sell sheets and packaging; and assisted in product design.
- Managed the consistency of all aspects of the creative and production process.
- Art directed and designed, packaging, trade show signage, sell-sheets, plan-o-grams, electronic catalogs and created illustrations.

Sr. Graphic Designer

Case-It, 1050 Valley Brook Ave., Lyndhurst, NJ, 07071. Sept 00 - June 01

- Responsibilities included design and production of packaging, mechanicals, POP displays, sell-sheets, plan-o-grams and company catalog.
- Photo retouching and color correction • Drawing illustrations

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Freelance Experience:

Companies

Alliance Funding, Calvin Klein Cosmetics, EK Success-(Martha Stewart Crafts), Hampton Forge, J.A. Grip & Company, Mikasa, Rose Art Industries, Torre Lazur Healthcare, Warm Thoughts Communications, Warner Lambert.

Responsibilities:

- Design and production of catalogs (print & electronic), brochures, newsletters and direct mail, POP displays, plan-o-grams, retail posters, and trade show signage.
- Packaging design and production of auto accessories, consumer electronics, cosmetics (Calvin Klein), crafts, OTC products (Advil, Chapstick, Dimetapp, PreparationH, Robitussin, Solgar); tableware and flatware and toys.
- Design die lines and develop packaging solutions, including the creation of prototypes/pre-production packaging.
- Design and creation of illustrations, graphs and charts.
- Digital photography, photo retouching and color correction.
- All aspects of web page design, (with the exception of coding).

Education:

Sysoft Center for Software Excellence, 100 Wood Ave., Iselin, NJ, 08830
Certification: I-Net Webmaster, December 2005.

Computer School for Visual Arts, 201 Rock Rd., Glen Rock, NJ, 07052
Certification: Desktop Publishing, May 1999.
Received training in QuarkXpress, Illustrator, Photoshop and Acrobat.

New Jersey Institute of Technology, Newark, New Jersey, 07102
Architectural Graduate Program, 1997-1998.
Twice a recipient of a **Graduate Assistantship Award**.

Virginia Beach Center for the Arts, Virginia Beach, Virginia, 23451
Techniques in Trompe-l'oeil — Realism, 1995-1996.

Montclair Art Museum, Montclair, New Jersey, 07042
Anatomy/portrait painting and drawing. Still life painting and drawing.
Recipient of the **Fairlawn Art Association Award**.

William Paterson College, Wayne, New Jersey, 07470
Degree: BA 1982. Honors: **National Deans List**.

Interest:

Painting, drawing, acting, singing, tennis, bowling, and bocce. Sponsor for Compassion International, Several Sources Foundation, Eastern Paralyzed Veterans Association and other charitable organizations.